



DESIGN

by

<u>NOVUM</u>

In its 13th edition, the fair that gathers collectors, gallerists, designers, curators and critics, will present more than 30 galleries and 11 installations of the Design Curio program. In addition, it will have a solid offer of satellites, collaborations, design conferences and exclusive events.

Text: Gala Décima Kozameh

If there is something that distinguishes Design Miami from other similar fairs, it is its peculiar method of exhibition and commercialization through galleries. Is that the participants do not carry all their products or assemble stands, but choose to show their most exclusive (and limited edition) pieces independently, as if they were pieces of art.



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phone 212 343 0471 • fax 212 343 0472

info@hostlerburrows.com • hostlerburrows.com



The international exhibition of design galleries is, then, very particular: designers and gallery owners do not seek sales on a large scale - as happens in their colleagues in Milan or New York, but seduce design collectors, who consider these pieces as true artistic works. They are usually unique specimens or numbered, making it clear that the production was minimal and serial, of handcrafted (and often experimental) manufacture.

UTOPIES, ROBOTICS AND TRADITION

This year, Design Miami will take place from 6 to 10 December, within the framework of the prestigious Art Basel; It will have 33 galleries representing 14 countries, and will include 8 founding galleries and 3 that will be part of this exhibition for the first time. At the same time, the *Design Curio* program, a selection of curiosities of design, will also be present. All will coexist within a narrative that seeks to show the design for a better world, through exhibitions raised as utopian aspirations, robotic fabrications, monumental scales, in addition to their classic individual exhibitions and world debuts.

In a walk through the creations that designers and architects gave based on their own versions of what will be the future, visitors will enter the imaginary world of Jason Jacques Gallery, where one of Kim Simonsson's ceramic children's figures creates a Intimate, hypnotic atmosphere and a charming atmosphere inspired by the forests of Finland. Among others, at Gallery ALL, Ma Yansong of MAD Architects will present a continuation of the MAD Martian collection, which imagines what the Chinese colonization of the planet would look like, and includes a distinctive dining table based on the shape of an inverted Martian seascape.

Regarding the robotic fabrications, computerized numerical control (CNC) technology will be appreciated, which allows the machinery to be guided by easy-to-use applications -through controls that can be executed on a computer- and are used to cut, mill, drill and route all kinds of materials. For example, the *Ocean Memories* series by Mathieu Lehanneur uses CNC technology to create realistic three-dimensional wave forms on tables, benches and marble stools. The artist uses different programs to produce each piece, and the size of the machines and tools used are specifically chosen to generate the size of the waves. In the words of the artist: "Sometimes stronger, sometimes softer", to accurately represent the movement of the ocean.

Another example is the installation of Patrick Parrish Gallery and MIT Self-Assembly Lab, which consists of a robot that quickly prints 3D objects of any size or scale - such as cloth bags and art objects - inside the translucent gel glass tank, while the visitors observe. The produced articles will be for sale within the stand.

In a sector of more radical design, the fair will offer a showcase of the resurgence of North American traditions of wood craftsmanship: from handmade wood forms, to contemporary works using wood, for its renewable and sustainable properties. The works of Wendell Castle (American artist specializing in handcrafted furniture), will be within this group, as well as Todd Merrill Studio, which will show for the first time a unique furniture set by George Nakashima.

Finally, within the monumental scales proposed by the fair, there will be a series of notable and large-scale works, such as the David Krynauw Jeppestown Play circular bench, which measures 3 meters in diameter, with

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a rotating structure and capacity for 12 people. In turn, Salon 94 Design will show the great debut of the London designer Philippe Malouin with *Core*, a huge bench of modular concrete of 3.5 meters high.

THE 33 GALLERIES

Thirty-one of the design galleries (among the most important in the world) will present exhibitions, including three galleries that will be making their debut in Miami: Converso (New York), with modern objects and furniture by architects, rare prototypes and limited editions. prominent will be the Californian modernist architect Albert Frey), Lebreton (San Francisco, with a special feature on Jacques Quinet, along with works by Magdalena Abakanowicz and François Raty) and Maison Gerard (New York, known for its extensive collection of French art deco and , more recently, its contemporary lighting, sculpture and ceramics will show the monumental *Isolation Sphere* by Maurice-Claude Vidili).

On the other hand, seven galleries that have already exhibited at Design Miami will present exhibitions of collectible, historical and contemporary designs: Cristina Grajales Gallery (New York), Demisch Danant (New York), Galerie Kreo (Paris and London), Galerie Patrick Sequin (Paris), Laffanour - Galerie Downtown (Paris), Magen H Gallery (New York) and R & Company (New York).

The most notable presentations include solo exhibitions at Galerie Kreo, with limited-edition works by brothers Ronan and Erwan Bouroullec, whose designs range from small and movable objects, to expansive spatial installations and architecture. And Magen H Gallery, which has furniture by the French designer and master craftsman of the wood Pierre Chapo -who recognizes among its influences Le Corbusier, Charlotte Perriand and Frank Lloyd Wright-. Another outstanding presentation is in Future Perfect (New York, San Francisco and Los Angeles), whose exhibition focuses on the work of Eric Roinestad's unique handmade ceramic objects, inspired by the spirit of California's popular modernism and its heritage Scandinavian

DESIGN CURIO

The program returns to Miami for the fourth time since it began in 2014, with eleven ingenious presentations and the largest program to date.

Crosby Studios (Moscow and New York) will present *Stavropol*. Founder Harry Nuriev partnered with Russian goldsmiths and metalworkers to create a collection of furniture and installation inspired by the izba, a traditional log house found on Russian farms.

For his part, Maniera (Brussels) will show *Studio Mumbai* by Bijou Jain, which will have an Indian divan (charpai), a marble and rosewood bookcase, a Tazia bronze lamp, and a stained silk enclosure called the *Net Room*. House of Today will present an inscribed organic masque of cement, which vocalizes a visual history of the rawness and disparity in the identity of contemporary Lebanon. The masses of cement sheets exemplify remains of the nation's manuscript, imposing a mark on a surface that was once bare.

Among other exhibitions of the program, LizWorks will be showing TFO (Time for Oatmeal), a totally immersive sensory experience, conceived in collaboration with Fernando and Humberto Campana. The site-

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specific installation reimagines food as material and material as food. Two TFO balls (one in terracotta and one in cast bronze), in an edition of seven, will be shown for the first time at Design Miami, and will be put to the test with an oatmeal menu created by chef Marissa Lippert, which will be offered during the launch day.

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